Amendments to the Claims

1 Claim 1 (currently amended): A computer-implemented method of selecting component-level

2 views, comprising steps of:

3 receiving, at a server-side device, a request for content;

4 locating a content file comprising a template for the requested content, wherein the

5 template specifies a plurality of alternative selectable views of a component that forms a portion

6 of the content and conditions under which each of the views should be selected;

7 evaluating one or more factors to determine an evaluation result, wherein the factors are

8 determined from the specified conditions;

9 using the determined evaluation result to select corresponds to a particular one of the

10 specified alternative selectable views; and

11 using the particular one of the specified alternative views, within the content file, for the

12 portion of the content.

1 Claim 2 (currently amended): The method according to [[Claim]] claim 1, wherein the request is

2 received from a client client-side device and further comprising the step of returning a response

3 to the client client-side device, wherein the response includes comprises the content file with the

4 particular one of the specified alternative selectable views incorporated therein.

1 Claim 3 (currently amended): The method according to [[Claim]] claim 1, wherein the requested

2 content is a particular Web page and the template is a Web page template comprising syntax that

3 defines a content portion of the particular Web page.

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1   Claim 4 (currently amended): The method according to [[Claim]] claim 1, wherein the content

2   file template is specified in a markup language document.

1   Claim 5 (currently amended): The method according to [[Claim]] claim 1, wherein the template

2   is specified in a scripting language and is embedded in the content file is a markup language

3   document.

Claim 6 (canceled)

1   Claim 7 (currently amended): The method according to [[Claim]] claim 4, wherein each of the

2   alternative selectable views is specified as a child element of a particular parent element in the

3   markup language document, wherein each child element has, as a value, its associated alternative

4   selectable view.

1   Claim 8 (currently amended): The method according to [[Claim]] claim 1, wherein the template

2   specifies alternative selectable views for a plurality of components and conditions under which

3   each of the views of each of the components should be selected, and wherein the evaluating and

4   using steps step and the steps of using the determined evaluation result and using the particular

5   one apply to each of the specified components.

1   Claim 9 (currently amended): The method according to [[Claim]] claim 2, wherein the step of

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2 using [[step]] the particular one further comprises the step of omitting, from the response content

3 file, the specification of the alternative selectable views which were not selected by the

4 evaluating step of using the determined evaluation result.

1 Claim 10 (currently amended): The method according to [[Claim]] claim 7, wherein the step of

2 using [[step]] the particular one further comprises the step of omitting, from the response content

3 file, the particular parent element and the child elements which were not selected by the

4 evaluating step of using the determined evaluation result.

1 Claim 11 (currently amended): The method according to [[Claim]] claim 1, wherein the step of

2 using [[step]] the particular one further comprises the step of substituting the selected alternative

3 view, within the content file, for the specification of the plurality of alternative selectable views

4 and conditions.

1 Claim 12 (currently amended): The method according to [[Claim]] claim 3, wherein the step of

2 using [[step]] the particular one further comprises the step of using the selected alternative view,

3 within the content file, to generate a version of the particular Web page [[that]] wherein the

4 content portion reflects the one or more evaluated factors.

1 Claim 13 (currently amended): A computer-implemented method of generating content using

2 alternative component-level views, comprising steps of:

3   determining, at a server-side device, that content should be generated from a particular

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4   template, wherein the template is contained within a content file for the content and specifies a

5   plurality of alternative selectable views of a component that forms a portion of the content,

6   conditions under which each of the views should be selected, and ~~also specifies~~ an associated

7   selection identifier for each of the specified alternative selectable views;

8   evaluating one or more factors to determine an evaluation result, wherein the factors are

9   determined from the specified conditions;

10   mapping the determined evaluation result ~~corresponds to~~ a particular one of the specified

11   selection identifiers, thereby selecting the associated one of the specified alternative selectable

12   views; and

13   using, when generating a version of the content, the selected alternative view [[for]] of

14   the component ~~the portion of the content to generate a version of the content.~~

1   Claim 14 (currently amended): The method according to [[Claim]] claim 13, further comprising

2   the step of distributing the generated version of the content to a ~~destination~~ client-side device.

1   Claim 15 (currently amended): The method according to [[Claim]] claim 13, further comprising

2   the step of storing the generated version of the content in a repository.

1   Claim 16 (currently amended): The method according to [[Claim]] claim 13, wherein the using

2   step further comprises the step of embedding the selected alternative view into the generated

3   version of the content in place of the specified plurality of alternative selectable views,

4   conditions, and associated selection identifiers.

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1   Claim 17 (currently amended): The method according to [[Claim]] claim 13, wherein the using

2   step further comprises the step of embedding an identifier of the selected alternative view into the

3   generated version of the content in place of the specified plurality of alternative selectable views,

4   conditions, and associated selection identifiers.

1   Claim 18 (currently amended): A system for selecting component-level views in a computing

2   environment, comprising:

3   means for receiving, at a server-side device, a client request for a particular Web page;

4   means for locating a content file comprising a template for the particular Web page,

5   responsive to operation of the means for receiving the client request, wherein the template

6   specifies a plurality of alternative selectable views of a component that forms a portion of the

7   particular Web page, conditions under which each of the views should be selected, and along

8   with an associated selection identifier for each of the specified alternative selectable views;

9   means for evaluating one or more factors to determine an evaluation result, wherein the

10   factors are determined from the specified conditions;

11   means for mapping the determined evaluation result corresponds to a particular one of the

12   specified selection identifiers, thereby selecting the associated one of the specified alternative

13   selectable views; and

14   using, when generating a version of the particular Web page, the selected alternative view

15   [[for]] of the component in place of the specified plurality of alternative selectable views, the

16   conditions, and the associated selection identifiers the portion when generating the particular

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17   ~~Web page requested by the client.~~

1   Claim 19 (currently amended): A computer program product for generating content using

2   alternative component-level views, the computer program product embodied on one or more

3   computer-readable media and comprising:

4   computer-readable program code [[means]] for determining, at a server-side device, that

5   content should be generated from a particular template, wherein the template specifies a plurality

6   of alternative selectable views of a component that forms a portion of the content and conditions

7   under which each of the views should be selected, and wherein the template is contained within a

8   content file for the content;

9   computer-readable program code [[means]] for evaluating one or more factors to

10   determine an evaluation result, wherein the factors are determined from the specified conditions;

11   computer-readable program code for using the determined evaluation result ~~corresponds~~

12   to select a particular one of the specified alternative selectable views; and

13   computer-readable program code [[means]] for using the particular one of the alternative

14   views, within the content file in place of the specification of the alternative selectable views and

15   the conditions, for the ~~portion of the content to generate~~ component when generating a version of

16   the content.